

## Papamoa Beach Top 10 Holiday Resort

A well established holiday park situated on the beach in Papamoa, a short drive south of central Tauranga. The park includes a range of accommodation options, including camp sites, motor home sites, cabins, motel units and beachfront villas managed by 15 staff. The main market is New Zealanders. The business is Qualmark rated.

### Sustainability in Business

Papamoa Beach Top 10 Holiday Resort was already involved in a number of sustainability activities such as recycling paper, glass, cans and plastics; Sand Dune Care and sponsorship of local charities.

The *Sustainable Tourism Charter* has taken a closer look into all aspects of the business practices and assisted in new initiatives with a great amount of help and resources. The Action Plan will now involve all staff to increase staff buy-in and working towards educating guests.

### Commitments to Sustainability

Expect that a number of initiatives will become a focal point in the resort; for example a trial worm farm for staff, research 'green build' options for new buildings and provide information to guests and staff about the regions history, culture and environment. Develop a comprehensive sustainability checklist for the day to day operations.

Monitor energy consumption and investigate renewable energy options. Consider using natural products for cleaning and biodegradable products such as bin liners. Waste audits.

### Roadblocks to Sustainability

Gaining staff buy-in to ensure that sustainability initiatives are implemented as intended. Providing options for educating guests on sustainability actions and then to get guests engaged in the actions. Encouraging suppliers to assist business to achieve its sustainability actions.

Need to be prepared to undertake the initial setup required for the long term benefits and be prepared to educate stakeholders on sustainability goals.



### Key Achievements

Reduced waste from amenities dispensers

Installed low flow restrictors means reduced water consumption

Worm farm for staff waste

Replaced electric hand dryers with paper towels that feed the worms

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